



## APX Powers California Climate Action Registry Emissions Offset System

*Leading Environmental Markets Platform Enables the Climate Action Reserve*

**Santa Clara, CA - April 23, 2008** - APX, Inc., the leading infrastructure provider for [environmental markets](#), is pleased to announce that it is developing and will operate the infrastructure for the Climate Action Reserve, the greenhouse gas offset project registry created by the California Climate Action Registry. The California Climate Action Registry (CCAR) is one of the nation's leading developers of high quality carbon offset protocols, and a leading provider of verifier accreditation and registry services.

"The California Climate Action Registry is pleased to partner with APX to provide an easy-to-use system for businesses and organizations nationwide to quantify, verify, and register the benefits of their greenhouse gas emission reduction projects", said Gary Gero, President, California Climate Action Registry. "With over a billion transactions successfully managed, we chose APX due to their proven experience in providing the highest quality infrastructure to support our trusted and transparent greenhouse gas (GHG) program."

"Through the creation of its industry-leading GHG system and protocols, CCAR has become a leading voice in the carbon emissions market," said John Melby, President, APX. "CCAR has developed one of the most respected registry programs in the world, and we look forward to using our technology to help corporations, government agencies and environmental organizations monitor and track their GHG transactions."

APX will provide a web-based platform and account management tool for the registration, serialization, tracking, and retirement of GHG offsets for the Climate Action Reserve. Access to the Reserve will be provided to the public for information on registered projects and to account holders including project developers, retailers, corporations and policy makers. GHG emission offsets attributable to projects that are verified in accordance with registry protocols will be banked, sold, traded, and/or retired in the voluntary market.

The California Climate Action Registry created the Climate Reserve to provide additional environmental integrity, rigor, and transparency to the voluntary carbon market. The California Registry was established by California statute as a voluntary reporting system for GHG emissions. Participants in CCAR currently include more than 300 leading businesses, non-profit organizations, municipalities, state agencies, universities, and other entities.

### **About APX**

APX is the leading infrastructure provider for environmental and energy markets in renewable energy and greenhouse gases including carbon commodities. Providing a bank and mint for environmental commodities, the APX Environmental Market Depository™ is trusted to create, track, manage, and retire renewable energy certificates (RECs), energy efficiency and conservation certificates, carbon offset credits, and greenhouse gas emission allowances.

The company is the system of choice for all major renewable energy markets in North America and greenhouse gas markets worldwide. APX also provides technology, strategic consulting, and expert operational services to assist wholesale power market participants reduce costs and improve performance in power scheduling, settlement, market operations, system operations support, and demand response programs. A privately held company, APX is headquartered in Santa Clara, CA.

### **Contacts:**

Reiner Musier  
APX, Inc.  
Chief Marketing Officer  
617.699.0929  
[rmusier@apx.com](mailto:rmusier@apx.com)