



April 30, 2009 06:00 AM Eastern Daylight Time 

APX's VCS Carbon Registry Hits 100 Market Participants

Total Number of Global Firms in APX Carbon Market Infrastructure Exceeds 500

HOBOKEN, N.J.--(BUSINESS WIRE)--APX Inc., the leading infrastructure provider for environmental and energy markets, today announced that in its first month approximately one hundred firms worldwide have adopted the APX VCS Registry, bringing the total number of firms adopting APX carbon market infrastructure to approximately 500. Registrants in one or more of these markets include leading carbon market participants worldwide, such as EcoSecurities, MGM International, Evolution Markets, BlueSource, The CarbonNeutral Company, TFS Green, Sterling Planet, Tricorona, J.P. Morgan ClimateCare, Essent Trading, Hess Corporation, Camco International, First Climate, 3Degrees, DNV, TÜV SÜD, SGS, and many more.

This establishes APX as the leader in carbon market registries worldwide with more than 50% of the voluntary market in APX-supported programs. APX is also the exclusive registry provider for The Gold Standard Registry, The Climate Action Reserve, and other programs. These numbers demonstrate the continued strong adoption of the VCS program, as well as the other high-quality registry-based standards. Combined with all North American markets in renewable energy commodities, approximately 1300 firms in total now rely on APX market infrastructure to manage their carbon and renewable energy commodities.

"Because APX provides market infrastructure to the leading programs in carbon and renewables, we're in a unique position to provide market participants with cross market portfolio management and transaction services. We will be announcing a slate of new next generation offerings within the next several weeks," said Brian Storms, Chairman and CEO, APX Inc. "We are thrilled to see the continued strong adoption of the APX market infrastructure and the high quality registry-based standards that we support."

APX Registry Solutions enable the issuance, transfer, tracking, retirement and custodial services for carbon credits worldwide. APX registries provide the highest level of transparency in the marketplace for VCS (www.vcsregistry.com), Gold Standard (<http://goldstandard.apx.com>) and Climate Action Reserve (www.climateactionreserve.org) programs, and others. The numbers above include both approved and pending accounts; and we note that some market participants have elected to keep their account information private.

VCS Client Quotes:

"The launch of APX's VCS Registry is an important milestone for the carbon credit markets in the U.S. and abroad," said Andrew Ertel, CEO at **Evolution Markets**. "There is a clear market need for a means to register and transfer voluntary carbon credits in an efficient and transparent manner. APX has proven registry experience in renewable energy credit markets and with other carbon standards, and we look forward utilizing their services for VCS-verified VCU's."

"MGM required a proven, easy to use, and secure transaction infrastructure to register our VCS projects and ensure a complete audit trail for our clients," said Marco G. Monroy, President and CEO, **MGM International**. "APX's ability to address these needs as well their responsiveness and market leadership were all key factors for our participation in the Registry."

Lisa Ashford, Global Head of Voluntary and New Markets at **EcoSecurities** stated, "Being able to electronically hold and transfer Voluntary Carbon Units through a proven registry service is extremely exciting and marks another step forward in the development of the Voluntary Carbon Market, ensuring increased transparency and security for both project developers and buyers of carbon offsets."

"This robust global registry system will boost buyer interest in the VCS, particularly in the US, and drive further consolidation of the global market," said Bill Townsend, CEO of US project developer **Blue Source**. "Voluntary carbon is rapidly becoming a much more tradeable commodity and developments like this will strengthen demand for credible, high quality carbon offsets."

About APX Inc.

APX is the leading infrastructure provider for environmental and energy markets in renewable energy and greenhouse gases including carbon commodities. APX solutions are trusted to create, track, manage, and retire renewable energy certificates (RECs), energy efficiency and conservation certificates, carbon offset credits such as verified emissions reductions (VERs), and greenhouse gas emission allowances. The company is the solution of choice for every major renewable energy market in North America and greenhouse gas markets worldwide. APX

also provides technology, strategic consulting, and expert operational services to assist wholesale power market participants reduce costs and improve performance in power scheduling, settlement, market operations, system operations support, and demand response programs. APX is a privately held company. www.apx.com

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