



Two Years, Two Awards - A Perfect Record for Relastin

Allure Magazine Names Relastin Eye Silk As "Best Anti-Wrinkle Eye Cream" of 2008.

New York ([PRWeb](#)) September 28, 2008 -- Revance Therapeutics Inc. announced that Relastin Eye Silk has received Allure magazine's "Best of Beauty" award for the best anti-wrinkle eye cream for the second year in a row, after only two years on the market. As described in Allure's October 2008 issue, winners represent the very best new beauty products as chosen by the magazine's editorial staff. This honor firmly establishes Relastin Eye Silk as the cult favorite of beauty insiders nationwide.

"We have always recognized our exclusive elastin-producing technology as a breakthrough and our zinc firming complex as a unique stand out in skin care," said Dan Browne, President and Chief Executive Officer of Revance Therapeutics, developers of Relastin Eye Silk. "Receiving this honor for the second time acknowledges and reinforced the visible results seen by our consumers and validates Relastin Eye Silk as an editors' favorite. It is truly exciting to be celebrated by the nation's preeminent source for the best picks in beauty two years in a row."

While most anti-aging products focus on stimulating collagen production, Eye Silk is specifically intended to increase skin elasticity. Clinical research has demonstrated that Eye Silk's patent-pending Zinc Firming Complex works at the cellular level to help promote the formation of functional elastin, a protein fiber that is essential for skin elasticity. As we age, these key fibers created in our youth break down and weaken, causing the skin to lose firmness, sag and wrinkle. Relastin Eye Silk is the only product clinically proven to prevent further degeneration of elastin content and significantly decrease existing fine lines and coarse wrinkles, under eye laxity and puffiness.

The Relastin product line is available on www.relastin.com, select online retailers and select dermatologist's offices nationwide. Readers can find additional information at www.relastin.com.

ABOUT RELASTIN

Relastin is the first and only clinically proven product to increase the production of elastin, a natural protein that gives the skin elasticity. Relastin penetrates the skin to work with the cells to promote the formation of elastin, which the body ceases producing at puberty.

EDITOR'S NOTE: For more information about Relastin, or to speak with representatives, please call Nancy Trent or Pamela Wadler at 212-966-0024.

###

**Contact Information**

Katherine O'Connor

Relastin

<http://www.relastin.com>

212.966.0024

Online Web 2.0 Version

You can read the online version of this press release [here](#).

PRWebPodcast Available

[Listen to Podcast MP3](#) [Listen to Podcast iTunes](#) [Listen to Podcast OGG](#)